

**Tameside Area Manager**  
**EI Group PLC**  
**3 Monkspath Road,**  
**Sollihull,**  
**West Midlands**  
**B90 4SJ**

**Sharon Smith**  
**Head of Public Protection**

Tame Street Depot, Tame Street,  
 Stalybridge, Tameside, SK15 1ST

Call Centre      0161-342-8355  
 Twitter          @tmbc\_places

[www.tameside.gov.uk](http://www.tameside.gov.uk)  
 email: [james.horton@tameside.gov.uk](mailto:james.horton@tameside.gov.uk)

Doc Ref          20/07367/LICGEN  
 Ask for          James Horton  
 Direct Line      0161 342 3359  
 Date              11 August 2020

Dear Sir / Madam,

**RE: INCIDENT AT THE JOLLY HATTERS, 119 TOWN LANE, DENTON, M34 2DJ**

I would like to thank you for meeting with me on Thursday 16<sup>th</sup> July 2020 to discuss an incident that occurred at the premises on Saturday 11<sup>th</sup> July 2020.

As you are aware we have been forwarded information with regards to alleged unauthorised activities taking place at the premises outside the permitted licensable hours, namely; the sale of alcohol (and consumption) on the premises. I have reviewed the supplied CCTV footage since the initial visit with my colleague Sharon Campbell. The CCTV footage clearly corroborates the information provided by showing customers making the purchase of alcohol, and then consuming it outside of the licensable hours.

During the visit your partner mentioned the incident was a "one off" and stated it was a gathering of former servicemen your partner had served with during his time in the armed forces. Whilst we do appreciate that some incidents are isolated, on this occasion this type of behaviour is unacceptable from a licensed premises within the borough.

We have to investigate incidents of this nature and part of our role a responsible authority is to ensure that you are doing all you can to promote the licensing objectives in your premise, which was the basis of our discussion.

In order therefore to ensure that The Jolly Hatters is promoting the licensing objectives we both discussed how this is not acceptable and if any further incidents of this nature are received, we will look to investigate the matter further.

If you wish to discuss this matter further, please do not hesitate to contact me.

Yours sincerely,

  
 James Horton  
 Regulatory Compliance Officer

Cc Deborah McCallum, Jolly Hatters, 119 Town Lane, Denton, M34 2DJ